KENTUCKY RESTAURANT JOURNAL

Every issue of the *Kentucky Restaurant Journal* features high-impact industry news, articles and information that are critical to restaurants and others in the hospitality industry in Kentucky.

Magazine Features

- New restaurant openings from around Kentucky
- Feature presentations of restaurants across Kentucky
- Local, state and national legislation affecting the foodservice industry
- Ideas and concepts from some of the nation's leading restaurant consultants
- Regional restaurant news from all parts of Kentucky Restaurant Association
- Photos from restaurant and vendor events across Kentucky

Why advertise in the Kentucky Restaurant Journal?

With an audience of over 20,000 readers including restaurant proprietors and managers, foodservice operators, bar and beverage providers, chefs, as well as suppliers of products and services, the Kentucky Restaurant Journal has proven to be a valuable resource for the foodservice industry.

Be in front of the thousands of restaurants & foodservice companies receiving the Kentucky Restaurant Journal.

Editorial Calendar

Spring – February 10 deadline **2025 Events**

Summer – May 8 deadline Kentucky Products

Fall – August 11 deadline Food Safety

Winter – November 10 deadline **Beverage & Customer Service**

2025 KENTUCKY RESTAURANT JOURNAL AD RATES

1-2 insertions 3-4 insertions

Full Page	\$1,820	\$1,390	
Half Page	\$1,160	\$810	
One-Third Page	\$730	\$550	
1/4 Page	\$610	\$440	
1/6 Page	\$320	\$250	
Double Page	\$3,100	\$2,200	
Back Cover	\$2,780	\$2,030	
Inside Front/Back Cover	\$2,120	\$1,670	
delication and an article			

KRA Members receive a 15% discount on the above rates

Classified Advertising Rate — Business Card 3 ½" x 2" \$170*

*Member discount does not apply on Business Card Rate.

PAYMENT TERMS: New customers, 50% of first ad price with contract, balance due with proof approval. Customers with established credit, full payment due by mail date.

POSITION: Available on a first-come first-serve basis. Annual advertisers can be given priority over non-annual advertisers. No guarantee of page position in the magazine.

To place an ad, email stacy@kyra.org or call 502.400.3736.



Kentucky Restaurant Journal

The Official Publication of the Kentucky Restaurant Association

Media Technical Requirements

We accept files from the following Software Programs:

We accept the following medium and formats:

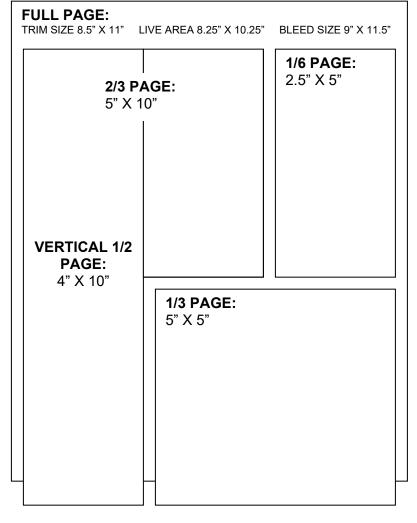
- CD-Rom
- E-mail files
- .jpg, .eps, .pdf, .psd, .indd Formats

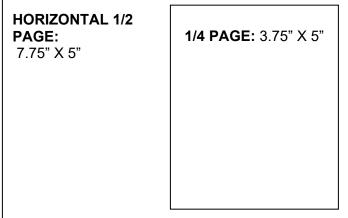
- Adobe Acrobat
- Adobe Photoshop
- Adobe InDesign
- Microsoft Word

When providing Electronic Files & Submissions:

- Include all Images, Fonts & Graphic Support
- When providing Digital Files, verify a 300 dpi resolution
- For Full Page ads provide at least 1/8" bleed area
- Provide a print out of the submitted ad

SIZE SPECIFICATIONS FOR ADVERTISEMENTS





Kentucky Restaurant Association 133 Evergreen Road, Suite 201 Louisville, KY 40243 502.400.3736 stacy@kyra.org





Kentucky Restaurant Journal Advertising Purchase Agreement

Company Name:				
Address	City		State	Zip
Phone	Fax	E-m	nail	
Purchaser	1	Γitle		
By executing this Purchase Agreement the ab below. The Kentucky Restaurant Association			Kentucky Restaurant Associ	ation (KRA), as designated
PRODUCTION AND DELIVERY: Purchaser a herein.	agrees to pay to the KRA th	ne purchase price for ea	ch insertion in accordance wit	h the rates and terms
Please check below the size reque	sted by the number	of issues you wo	uld like to have your a	d placed:
	1-2X	3-4X	Total Price	
Full Page Half Page One-Third Page 1/4 Page 1/6 Page Double Page Back Cover Inside Front/Back Cover **KRA N Classified Advertising Rate	□ \$1,820 □ \$1,160 □ \$730 □ \$610 □ \$320 □ \$3,100 □ \$2,780 □ \$2,120 lembers receive a 15% - □ Business Card 3			
PAYMENT TERMS: New customer 50% approved by management, full payment of Amounts not paid in accordance with the attorney and/or collection fees incurred but the SHORT RATE: Purchaser understands affect the multiple mailings discount and recorder and discounted rate.	due by MAIL DATE. All nese terms will be subjy the Kentucky Restaur	ads must be paid for ect to a finance charant Association.	by MAIL DATE or future arge of 1.5% per month (1	ds will not be published. 8% per year), plus any t of the Purchaser, may
regular and discounted rate. Signature			Date	
			Date	

Kentucky Restaurant Association