KENTUCKY RESTAURANT JOURNAL

Every issue of the Kentucky Restaurant Journal features high-impact industry news, articles and information that are critical to restaurants and others in the hospitality industry in Kentucky.

Magazine Features

- New restaurant openings from around Kentucky
- Feature presentations of restaurants across Kentucky
 - > Local, state and national legislation affecting the foodservice industry
 - > Ideas and concepts from some of the nation's leading restaurant consultants
- Regional restaurant news from all parts of Kentucky Restaurant Association
 - > Photos from restaurant and vendor events across Kentucky

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Editorial Calendar

Spring – February 12 deadline 2023 Events

Summer – May 10 deadline Kentucky Products

Fall – August 12 deadline Food Safety

Winter – November 11 deadline Beverage & Customer Service

PAYMENT TERMS: New customers, 50% of first credit, full payment due by mail date.

2024 KENTUCKY RESTAURANT JOURNAL AD RATES

1-2 insertions 3-4 insertions Full Page Half Page \$1,820 \$1,390 \$1,160 \$810 One-Third Page \$550 \$730 1/4 Page \$610 \$440 \$250 1/6 Page \$320 Double Page \$3,100 \$2,200 **Back Cover** \$2,780 \$2,030 Inside Front/Back Cover \$2,120 \$1,670

KRA Members receive a 15% discount on the above rates

Classified Advertising Rate – Business Card 3 ½" x 2" \$170*

*Member discount does not apply on Business Card Rate.

POSITION: Available on a first-come first-serve basis. Annual advertisers can be given priority over non-annual advertisers. No guarantee of page position in the magazine.

To place an ad, email stacy@kyra.org or call 502.400.3736.



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Kentucky Restaurant Journal

The Official Publication of the Kentucky Restaurant Association

Media Technical Requirements

We accept files from the following Software Programs:

We accept the following medium and formats:

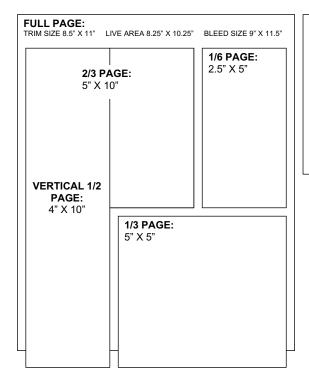
- CD-Rom
- E-mail files
- .jpg, .eps, .pdf, .psd, .indd Formats

- Adobe Acrobat
- Adobe Photoshop
- Adobe InDesign
- Microsoft Word

When providing Electronic Files & Submissions:

- Include all Images, Fonts & Graphic Support
- When providing Digital Files, verify a 300 dpi resolution
- For Full Page ads provide at least 1/8" bleed area
- Provide a print out of the submitted ad

SIZE SPECIFICATIONS FOR ADVERTISEMENTS



HORIZONTAL 1/2
PAGE:
7.75" X 5"

1/4 PAGE: 3.75" X 5"

Kentucky Restaurant Association 133 Evergreen Road, Suite 201 Louisville, KY 40243 502.400.3736 stacy@kyra.org





Kentucky Restaurant Journal

Advertising Purchase Agreement

Company Name:				
Address	City		State	
Phone	Fax	E-ma	nil	
Purchaser	1	Fitle		
By executing this Purchase Agreement the above signetucky Restaurant Association is the owner of the			Restaurant Association	(KRA), as designated below. The
PRODUCTION AND DELIVERY: Purchaser agrees to	pay to the KRA the purchase	e price for each insertion in a	accordance with the ra	ites and terms herein.
Please check below the size requested by the number of issues you would like to have your ad placed:				
	1-2X	3-4X	Total Price	
Full Page Half Page One-Third Page 1/4 Page	□\$1,820 □\$1,160 □\$730 □\$610	□\$1,390 □\$810 □\$550 □\$440		
1/6 Page Double Page Back Cover	□\$320 □\$3,100 □\$2,780	□\$250 □\$2,200 □\$2,030		
Inside Front/Back Cover \$2,120 \$1,670 **KRA Members receive a 15% discount on the above rates** Classified Advertising Rate — Business Card 3 ½" x 2"\$170Issues				
Special Ad Request:				
PAYMENT TERMS: New customer 50% of the first ad with contract, balance with proof approval. Customers with established credit, approved by management, full payment due by MAIL DATE. All ads must be paid for by MAIL DATE or future ads will not be published. Amounts not paid in accordance with these terms will be subject to a finance charge of 1.5% per month (18% per year), plus any attorney and/or collection fees incurred by the Kentucky Restaurant Association.				
SHORT RATE: Purchaser understands and agrees that cancellation of this Purchase Agreement at the request of the Purchaser, may affect the multiple mailings discount and result in Purchaser being charged the "short rate" amount which is the difference between regular and discounted rate.				
Signature			Date	
KRJ Approval		Date		

Kentucky Restaurant Association

133 Evergreen Road, Suite 201 Louisville, KY 40243 502/400-3736 502/896-0465 fax